

# MUST ARRIVE BY DATE (MABD)

For Retail Shipments, Timing Is Everything



If you're shipping to big box retailers, you need to be able to meet tight Must Arrive By Date (MABD) delivery windows to avoid retail charge-backs and other financial penalties. That's why Estes' best-in-class Time Critical Guaranteed delivery is the perfect solution for these MABD shipments—we guarantee all aspects of your shipment from pickup to damage-free delivery on the appointment date!

## Our comprehensive Guaranteed MABD features also provide:

- » No Sooner No Later (NSNL) date-specific delivery
- » On Time In Full (OTIF)
- » Multi-Day Delivery Window (MDDW)

**Estes' Time Critical Guarantee** is the best in the LTL industry, and includes more standard benefits than you'll find with any other carrier:

- Guaranteed pickups
- Guaranteed appointments
- Guaranteed delivery
- Guaranteed damage-free shipments



## When you choose Estes to handle your MABD freight, you're choosing a carrier with:

- » A 99.4% success rate in meeting all Time Critical guarantees for MABD shipments to retail distribution centers
- » Priority pickup, delivery, and movement throughout Estes' North American network
- » Preferred carrier status among most national retailers
- » Competitive rates
- » Enhanced freight monitoring and 24/7/365 customer support
- » Proactive communication to identify issues before they arise

Ready to trust your MABD freight to a carrier that can deliver exceptional peace of mind while also helping you improve your vendor scorecard?

**Contact us today to get started and let Estes take the stress out of retail delivery.**

## Ready to start shipping your MABD freight with Estes? We make it easy!

Follow this simple, step-by-step guide to get started.

### When completing your BOL for an MABD Delivery, be sure to include:

- » The shipper contact name and 24-hour phone number in the **Shipper** section of the BOL
- » The consignee contact name and 24-hour phone number in the **Consignee** section of the BOL
- » If there is a Third Party Payer, be sure to include their contact name and 24-hour phone number in the **Third Party** section of the BOL.

Please also be sure to make the following notes in the Special Instructions box, located in the Commodities section of your BOL:

#### Special Instructions

Time Critical, Must Deliver No Sooner / No Later MM/DD/YYYY  
Appointment

At Estes, we go the extra mile to help you meet the shipping demands of today's retail industry.

